



SPONSORSHIP OPPORTUNITIES

(Options For Exhibiting And Non Exhibiting Companies)

SESSION SPONSORSHIPS:

General Session - \$2,500 (4 available)

Support the PDFFA Convention at the heart of its function – the programming. With renowned speakers from Joseph Gawler’s Son, LLC, Funeral Home in Washington, D.C.. our keynote, to topics on a two part CE on Cultural Diversity, as well as Narcan training, PTSD, and Active Shooter training. We will also have topics surrounding high profile funerals and procedures needed to coordinate with the state police. The 2024 speaker and session line-up are sure to be well received by the nearly 200 funeral directors in attendance.

SPECIAL EVENT SPONSORSHIP:

President’s Welcome Reception - \$3,500 (exclusive)

A tradition to kick off PFDA’s Convention, the President's Welcome Reception is an evening event on Sunday, June 9th located onsite at the Wind Creek Bethlehem. Join PFDA members and their guests as they enjoy cocktails and hors d'oeuvres while networking with colleagues.

FOOD & BEVERAGE SPONSORSHIPS:

Networking Lunch - \$5,000 (2 available)

Stand out as one of the networking luncheons sponsors, providing PFDA Convention attendees with hearty and healthy options for their lunch break in the exhibit hall on Tuesday, June 11th and Wednesday, June 12th. The networking lunches offer sponsors, exhibitors, and attendees alike the opportunity to partake in great food and conversation. Food will be provided by Wind Creek Bethlehem during each lunch, and sponsors will be recognized with signage both onsite and in Convention materials in print and online.

Coffee & Breakfast - \$2,000 (3 available)

Brighten PFDA Convention-goers’ mornings with a freshly brewed array of coffees and teas and satisfying breakfast to start their day off right. Beverages and breakfast will be provided by Wind Creek Bethlehem each morning: Monday, Tuesday, and Wednesday. Sponsors will be recognized with signage both onsite and in Convention materials in print and online.

Membership Brochure Advertisement Opportunities:

Back Page : \$1000 | Inside Full Page : \$800 | (2) Half Page Ads Available: \$500

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CONVENTION WIDE SPONSORSHIPS:

Name Badge Holder - \$3,500 (exclusive)

Keep your company front and center throughout the PFDA Convention by sponsoring the official name badge holders. Name badges will be designed to prominently include your company's logo, and every attendee will be required to wear their name badge to gain entry to the events and sessions during the duration of the convention, including all activities in the exhibit hall.

Registration Bags - \$3,500 (exclusive)

Keep your company in the hands of every PFDA Convention attendee by sponsoring the official PFDA Convention registration bag. This bag will be presented to each and every attendee when they register for the convention and is often used by attendees throughout the show to carry their information and materials. Lightweight totes will display your company's logo and important information. Designs will be reviewed by sponsor prior to manufacturing.

Floor Decals- \$2,000 (exclusive)

Help PFDA Convention attendees find their way to the important places they need to be at the 2024 Convention, while displaying your company's logo and message with custom made floor decals. These large, highly visible decals will be used throughout the hotel and expo hall to help guide attendees, while at the same time featuring your company's key information. Designs will be reviewed by sponsor prior to manufacturing and set-up.

Expo Hall Cocktail Reception - \$4,000 (exclusive)

A new addition to kick off PFDA's Expo Hall Opening Day, the Expo Reception is a late afternoon event on Tuesday, June 11th located onsite alongside our vendor booths from 3:30- 6:30 . Join PFDA members and their guests as they enjoy live music, cocktails and hors d'oeuvres while networking with colleagues. Event signage and program recognition as well as 5 min – mic time.





PASSPORT TO DISCOVERY

Maximize The Volume Of Traffic To Your Trade Show Booth!

Once again, we'll have our Passport to Prizes!

We encourage you to participate in this year's Passport game.

To be a part of the Passport to Discovery, the fee is \$150.

Please complete the necessary area of the registration form to be included.



The rules are simple:

- Only licensed funeral directors are eligible to win.
- Passport card will be included in each funeral director's registration bag.
- To be eligible for the Passport drawing, funeral directors must visit all the vendors listed on their Passport entry card.
- At each participating booth, funeral directors will have their passport stamped.
- The completed passport card is deposited into the raffle drum located at the Convention registration desk on Wednesday, June 12, 2024 by 2:00 pm.
- A \$1,000 grand prize drawing will be held at the conclusion of the educational program on Wednesday afternoon, June 12, 2024.

SPONSORSHIP APPLICATION & CONTRACT 2024 PFDA CONVENTION & EXPO

Company Information	
Sponsorship Company Name:	
Address:	
City, State, Zip:	
Daytime Phone:	Fax:
Email:	
Website:	
Person Completing Form:	

Sponsorship Selection (Please Circle)			
Sponsorship Type:	Cost:	Sponsorship Type:	Cost:
General Session	\$2500	Name Badge Holder	\$3500
President's Welcome Session	\$3500	Registration Bags	\$3500
Networking Lunch	\$5000	Floor Decals	\$2000
Coffee & Breakfast	\$2000	Membership Brochure	Front \$1000 Back \$800
Expo Hall Cocktail Reception	\$4000	Membership Brochure	Half Page \$500
Passport to Discovery	\$150		

Payment Information	
Total Enclosed:	
<input type="checkbox"/> Check: Please make checks payable to PFDA	<input type="checkbox"/> Credit Card: #
Name as it appears on card:	
Expiration Date: /	Security ID:
Credit Card Billing Address:	
Authorized Signature:	

Submit completed Exhibitor Application & Contract to:
 PFDA Convention Sponsor
 7441 Allentown Boulevard | Harrisburg, PA 17112
 Email: kristine@pfda.org | Fax: (717) 545-7360
 Questions: Please call 1-800-692-6068